The Magnet Program @ Skyline

Watch Magnet Promo Video
The Magnet Program @ Skyline

- thematic focus
- three year course of study
- apply academics to problem solving
- unique learning spaces & equipment
- academic foundation
- real world applications & experiences
The Magnet Program @ Skyline

• Business, Marketing & Information Technology
• Communication, Media & Public Policy
• Design Technology & Environmental Planning
• Health & Medicine
<table>
<thead>
<tr>
<th>YEAR</th>
<th># of Trimesters</th>
<th>FOCUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st year</td>
<td>2</td>
<td>Foundational Topics</td>
</tr>
<tr>
<td>2nd Year</td>
<td>2</td>
<td>Skill Development</td>
</tr>
<tr>
<td>3rd Year</td>
<td>3</td>
<td>Application</td>
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Business, Marketing & Information Technology

Ms. Wargo, Lead Teacher
Mr. Jobe, Co-Teacher
WHY?

- **Skills not just for “business”**
  - Leadership/Networking
  - Presenting/Communication

- **Top jobs** (Forbes, 2017)
  - Marketing ***
  - Technology (Software Development)
  - Self-Employment (Small shops)

- **Entrepreneurship**
  - Create your own career based on your passion and skills
<table>
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<tr>
<th>10th Grade</th>
<th>11th Grade</th>
<th>12th Grade</th>
<th>Electives</th>
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▪ Web Design |
| New Venture Planning | Marketing – School Store | Internship | ▪ School Store  
▪ Accounting |

**DECA Participation  
**School Store
A mixture of critical thinking, creativity and fun! You will create new friendships and a lot of new ideas. – Derick McIntyre, BMIT graduate

A very professional environment where students learn all aspects of the business world and are hoping to develop a business based career for their future. – Ben Wegryn, BMIT graduate

BMIT has helped me to realize my creativity and passion. – Nicole Lockhart, BMIT graduate
College Majors

- Marketing
- Accounting
- Fashion Merchandising
- Finance/Banking
- Sales
- Business Administration

- Management
- Supply Chain
- Human Resources

75% of graduating class are majoring in business (2017)
We want YOU!!

skyline2.aaps.k12.mi.us/wargo/BMIT/C205/B427

We want YOU!!
Real Problems.
Real Projects.
Real Clients.

Communication, Media, and Public Policy

Co-Lead Teachers:
Ross Dunbar + Cate McCraw
Skyline CMPP is the magnet for students who want to change the world. CMPP empowers you with skills that strengthen your talents, and enables you to choose real projects and clients that you care about. Tackle real problems in "The Think Tank" in 10th grade, produce real projects in "The Digital Studio" in 11th grade, and work with real clients in "The Media Group" in 12th grade. Are you ready to join the CMPP experience and change the world?
1st Tri: Public Policy and Video Production

- Climate change
- Homelessness and affordable housing
- LGBTQ+ equality
- Hunger and food insecurity
- Mental health services

2nd Tri: Public Policy and the Media

- US Government credit
  - (CMPP style!)
Create digital portfolios to showcase your work:

- Digital videos
- Infographics
- Policy briefs

Improve your communication skills with:

- Big debates
- Harkness discussions
Become an active participant and leader in our community:

- Participate in community events and public meetings
- Volunteer to help people in our community
- Engage in student activism

10th Grade: Think Tank
11th Grade: Digital Studio

1st Tri: Multimedia Production

www.CMPP10.com  (CMPP10 Student News)
www.LegaciesProject.org  (for the Cinetopia Film Festival)

3rd Tri: Broadcast Communication
CMPP students create feature films for the Cinetopia Film Festival!
Courses tri 1, 2, and 3

Full service, student-run digital firm that has worked with >100 clients:

- Public service announcements
- Videos to raise awareness
- Videos to recruit donors
- Videos to recruit volunteers
- Social media strategies
- Website design
- www.Skyline.media
Questions?

Ross Dunbar: dunbarr@aaps.k12.mi.us
Cate McCraw: mccrawc@aaps.k12.mi.us

www.SkylineCMPP.com
Design, Technology and Environmental Planning

Mr Pachera
Ms Pool

Mr Centivany
Ms Schaffer
Mr Campbell

Redesign the world.
You might be a DTEP Magnet student if...

Let’s Kahoot!
DTEP Magnet Courses:

▪ ED - Engineering & Design
▪ POE - Principles of Engineering
▪ CIM - Computer Integrated Manufacturing
▪ EDD - Engineering Design & Development
Build a DTEP Magnet Pathways to fit your individual needs:

- ED - Engineering & Design
- CSP - Computer Science Principles
- CS - Cyber Security
- EDD - Engineering Design & Development
  - (Home Building, Auto Tech, Aerospace, Principles of Biomedical Science)

*AP Physics + AP CSP + ED = 9 AP Credits
Problem: Firefighters have to enter burning buildings to extinguish fires.

Solution: The Extinbreacher
Design, Technology and Environmental Planning

Redesign the world.
Of the 20 fastest growing occupations, half of them are in health care.

Solving Real-World Problems

You will explore global health issues in medicine, health care, biomedical technology, and research. You will learn and apply employable skills!
What type of biomedical professional do you want to be?
Describe the Health & Medicine magnet in one word.
What is your favorite thing about the Health & Medicine magnet?
What advice or support would you give to new H&M students?

- “Don’t procrastinate” “Stay organized”
- “Be as involved as you can, you will get the most out of it”
- “The teachers are always there to help you”
- “Plan out your work and don't think you can just wing the test...you have to study!”
- “Be prepared to work hard and be challenged”
- “Be responsible for your own timeliness”
- “The workload is very manageable as long as you are organized.”
Questions?

Dusti Vincent: vincentd@aaps.k12.mi.us
Magnet Application Process

• Applications open today online at:

  bit.ly/SkylineMagnetApplication

• Due Date: by 3:00 p.m. on Friday, January 17

• For more information on the magnet program:
  – Go to the Skyline homepage
  – Visit Magnet Program website
Magnet Program @ Skyline

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