What is MediaCAST?

- Content sourced
- Stored on, streamed from and cataloged on a server
- Used on-demand in the classroom, and beyond

MediaCAST in Your Classroom

- On-Demand media is an added tool for teachers
- Digital TV brings both live and recorded programs to the classroom
- School districts can administer and manage license-protected content
Learning Objectives

- **Login**: Open your browser, navigate to MediaCAST, and login.
- **Search**: Find media based on keyword, category or type.
- **View**: Preview resources or share resources in the classroom.
- **Use Tools**: Reserve, add a favorite, create a segment, build a URL, or link to a standard.

Login

- Navigate to your MediaCAST login page i.e.: mediacast.yourdomain.com
- Use your network login credentials.

Home Page

- Keyword search
- Custom filters
- Navigation menu
- Click a resource shortcut to open the resource page.
Navigation Menu

Main Navigation Menu consists of 4 tabs
Live TV is an active link, and does not display selections

Custom Filters

Use the Custom Filters to quickly access:
- My Uploads
- My Favorites
- My Reservations
- Digital TV
- [If purchased] Third Party Content Libraries

Searching

Use Quick Search to keyword search
Narrow Your Search:
- [If purchased] Content Libraries
- Custom Filters
- Media Types
- Categories
- Publisher
- Copyright Year
Searching (cont.)

- Check categories to narrow your search
- Click on the expanders to view up to three sub-categories
- View a resource’s metadata by hovering over thumbnails

Resource Page

- View previous up to 10 of the previous Search Results
- The Toolbox at right contains role-specific media tools
- Resource Description (metadata), Segments and Standards tabs located at bottom

Toolbox

- Click the blue headings to display subgroups of tools.
- The presence of subgroups and specific tools will vary based on role.
Favorites

Overview
► Allows quick access to frequently used resources

Create
► From the Toolbox, click Media Tools> Add to Favorites

Access
► Click My Favorites from the custom tabs
► Click My Favorites from the Digital Library navigation menu to view/edit/delete favorites

Reservations

Overview
► Make a reservation for resources which limit simultaneous users

Create
► In the resource page Toolbox, click Media Tools> Make a Reservation
► Specify
  – Date
  – Begin Time
  – End Time
  – Notes (if desired)
► Click Reserve

Reservations (cont.)
► From the navigation menu, click on My Reservations to view/edit/delete reservations
► From the custom tabs, click on My Reservations
Snag a Segment

Overview
► Isolate a specific portion of a video for quick access in the future

Create
► In the Toolbox, click Media Tools> Snag a Segment
► Enter:
  – Title
  – Start/End Times
  – Click Save/Update Changes

Snag a Segment (cont.)

Access
► Access your segments from the Segments tab at the bottom of the resource page
► Edit/delete segments by using the Toolbox link
  – Managers and administrators may delete any segment
  – Instructors may edit/delete their own segments

URL Builder

Overview
► Make a link to a resource and paste it in a lesson plan, email or website

Create
► In the Toolbox, click Media Tools> URL Builder
► Choose from two types:
  – Basic URL Builder (require a login)
  – Advanced URL Builder (input credentials for auto-login)
**URL Builder**

**Access**
- Click the URL in the target location (i.e., slideshow, website, lesson plan or email)
- Managers may edit/delete URLs by clicking Admin > Media Resources > Manage URLs

**Standards Builder**

**Overview**
- Link resources to state or National Common Core standards

**Create**
- From the resource Toolbox, click Standards Builder, choose desired standard
- Click Link Here
- Click Save/Update Changes

**Standards Builder (cont.)**

**Access**
- View resources linked to standards by clicking Apps > Standards
- Click on a specific standard to see what resources have been linked to it
Discovery Resources

- Discovery resources are actually links to individual Discovery resource pages
- Click the Discovery graphic to launch the pop-up window
- The first resource played each day will require user login
  - Contact your Discover representative if you are unsure of which credentials to use

Digital TV

- From the Navigation Menu, click on Live TV, and then filter view by type of TV channels
- Click on a TV channel icon to view live TV programs

Digital TV (cont.)

- Click on TV Guide to view scheduled TV programming
- Members of the Managers+ groups (or those designated in the Permission Manager) may record programming
- Color guide:
  - Green – active and fixed
  - Yellow – active and tunable
  - White – inactive
Getting Help

- Tutorial materials available via the Help link at top-right
- Contact your local help desk
  - They will be aware of local network/power status
- Contact Technical Support:
  - support@inventivetec.com
  - 800.474.5128x3