Community High
visual arts

Yearbook Syllabus

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Yearbook is a course that helps produce The Midnight Sun, the Community High School yearbook. Students in this class will develop their skills in advanced design techniques, photography, copy writing, editing, record keeping, time management, teamwork, marketing, and leadership skills. Students are tasked with producing a timeless, creative, and innovative publication which will record our school’s community, memories and events.

Course Goals: In this course, students will do the following:
- Communicate clearly and compellingly to diverse audiences for varying purposes.
- Become meaning-makers, who think critically, compare, challenge, criticize, analyze and inquire while reading for both content and form.
- Express their thinking clearly, accurately, and compellingly.
- Apply crucial problem-solving and decision-making skills to meaningful individual and group tasks, in turn, increase their civic engagement and sense of social responsibility.

Expectations: Students will be challenged with real world projects and assignments. High quality work is expected at all times. Students are expected to fully participate in each activity they are tasked with. Students are also expected to participate in outside of class time activities and meetings. To produce a complete yearbook, students will be required to attend school activities to take photographs and gather information to be used in the yearbook. Due to the nature of publishing deadlines, students will be expected to work periodically after school and to attend after school events in order to meet publishing deadlines. Excellent class attendance and a positive attitude are essential in working successfully in our team environment. If you are going to miss class or events, it is important that you communicate with me.

SLO:
Students will:
- produce a high-quality publication.
- learn and use publishing industry terminology.
- work with various types of technology to produce their publication.
- apply computer skills and design principles to the production of yearbook pages.
- learn copy writing techniques.
- work as a team to meet deadlines.
• carry on the time-honored tradition of The Midnight Sun.

Requirements:
• Fully participate as a yearbook team member.
• Attend a minimum of 3 out of class school events and function to take appropriate photos for yearbook.
• Attend a minimum of 1 after school yearbook club meeting per month.
• Meet deadlines.

• Be proactive.
• Be respectful and reliable.
• Represent the yearbook staff to the best of your ability.

Evaluation:

Students will be evaluated based on:
• Grades will be based on total points earned, assignments.
• Classroom Production:
  o Includes activities and quizzes for evaluating mastery of yearbook journalism skills and concepts.
• Deadline Production:
  o Evaluation of hands-on production based on planning and progress in addition to the quality of the yearbook work and its timely completion.