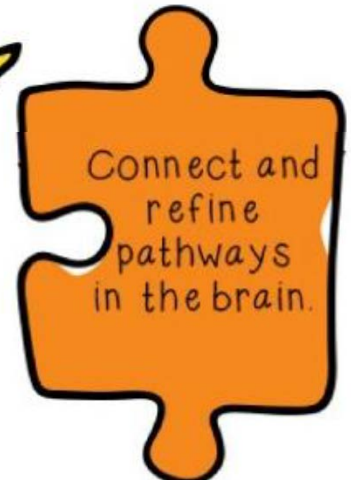
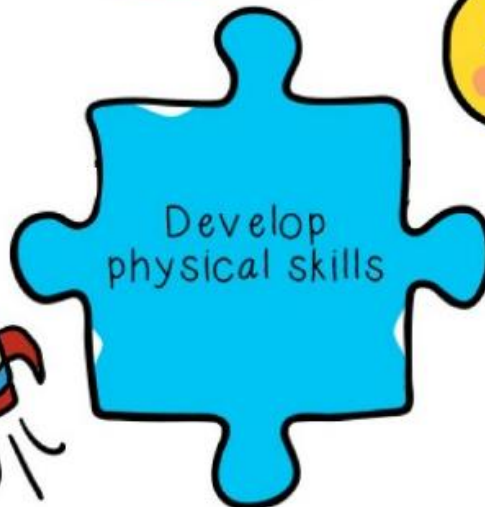




The importance of
**Play in Early
Childhood**

Play HELPS a child...



The Role of Play in Development

Play is more than just fun for babies and children. It's how they learn, and how they work out who they are, how the world works and where they fit into it.



Play is essentially a child's "work" and helps their brain grow while also being a lot of fun!



What is Real Play?



'Real' play does not need to involve expensive or elaborate toys; in fact these often hinder creativity and create limits to play.



Children need toys and materials to play with that are 'open ended' in nature.



This why many children are more interested in the box a toy came in rather than the toy itself!