

REC & ED SPONSORSHIP TIERS

Thank you for your interest in Ann Arbor Community Education & Recreation (Rec & Ed). We are delighted to present to you a unique sponsorship opportunity that will enable you to promote your business with the area's popular youth sports programs, summer Safety Town program, or our longest running adapted program.

FALL SOCCER OR SPRING SOCCER (\$5,000)

- Guaranteed logo inclusion on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on league t-shirts (2200+ shirts)
- Sponsor appreciation/shout out post on social media profiles (4700+ followers)
- Logo on monthly e-Newsletters (28,872 audience)
- Logo added to all game schedules, registration forms, and team rules

FALL FIELD HOCKEY OR SPRING FIELD HOCKEY (\$1,500)

- Guaranteed logo on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on league t-shirts (600+ shirts)
- Sponsor appreciation/shout out post on social media profiles (4700+ followers)
- Logo on monthly e-Newsletters (28,872 audience)
- Logo added to all game schedules, registration forms, and team rules

FALL BASKETBALL (\$1,500)

- Guaranteed logo inclusion on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on league t-shirts (600+ shirts)
- Sponsor appreciation/shout out post on social media profiles (4700+ followers)
- Logo on monthly e-Newsletters (28,872 audience)
- Logo added to all game schedules, registration forms, and team rules

FALL VOLLEYBALL (\$1,500)

- Guaranteed logo inclusion on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on league t-shirts (600+ shirts)
- Sponsor appreciation/shout out post on social media profiles (4700+ followers)
- Logo on monthly e-Newsletters (28,872 audience)
- Logo added to all game schedules, registration forms, and team rules

WINTER BASKETBALL AND INDOOR SOCCER (\$2,000)

- Guaranteed logo inclusion on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on league t-shirts (1000+ shirts)
- Sponsor appreciation/shout out post on social media profiles (4700+ followers)
- Logo on monthly e-Newsletters (28,872 audience)
- Logo added to all game schedules, registration forms, and team rules

SUMMER BASEBALL, SOFTBALL, TBALL (\$3,500)

- Guaranteed logo inclusion on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on league t-shirts (1700+ shirts)
- Sponsor appreciation/shout out post on social media profiles (4700+ followers)
- Logo on monthly e-Newsletters (28,872 audience)
- Logo added to all game schedules, registration forms, and team rules

SUMMER SAFETY TOWN (\$1,000)

- Guaranteed logo inclusion on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on Safety Town t-shirts (600+ shirts)
- Sponsor appreciation/shout out post on social media profiles (4700+ followers)
- Logo on summer e-Newsletters (28,872 audience)

STRIKE FORCE BOWLING (\$500)

- Guaranteed logo inclusion on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on Strike Force Bowling t-shirts
- Sponsor appreciation/shout out post on social media profiles (4700+ followers)
- Logo inclusion on e-Newsletters (28,872 audience)
- Invitation to attend and bowl

WE THANK YOU FOR YOUR SUPPORT!

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