

REC & ED YOUTH SPORTS SPONSORSHIP TIERS

Thank you for your interest in Ann Arbor Community Education & Recreation (Rec & Ed). We are delighted to present to you a unique sponsorship opportunity that will enable you to promote your business with the area's most popular youth sports program.

FALL OR SPRING SOCCER (\$5,000)

- Guaranteed logo on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on league t-shirts (1900+ shirts)
- Sponsor appreciation/shout out post on social media profiles (3400+ followers)
- Logo on monthly e-Newsletters (28,872 audience)
- Logo added to all game schedules registration forms and team rules
- Invitation to attend a game

FALL OR SPRING FIELD HOCKEY (\$1,500)

- Guaranteed logo on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on league t-shirts (600+ shirts)
- Sponsor appreciation/shout out post on social media profiles (3400+ followers)
- Logo on monthly e-Newsletters (28,872 audience)
- Logo added to all game schedules registration forms and team rules
- Invitation to attend a game

FALL VOLLEYBALL (\$1,500)

- Guaranteed logo on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on league t-shirts (600+ shirts)
- Sponsor appreciation/shout out post on social media profiles (3400+ followers)
- Logo on monthly e-Newsletters (28,872 audience)
- Logo added to all game schedules registration forms and team rules
- Invitation to attend a game

SUMMER BASEBALL, SOFTBALL, TBALL (\$3,500)

- Guaranteed logo on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on league t-shirts (1700+ shirts)
- Sponsor appreciation/shout out post on social media profiles (3400+ followers)
- Logo on monthly e-Newsletters (28,872 audience)
- Logo added to all game schedules registration forms and team rules
- Invitation to attend a game

SUMMER SAFETY TOWN (\$1,000)

- Guaranteed logo on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on Safety Town t-shirts (325+ shirts)
- Sponsor appreciation/shout out post on social media profiles (3400+ followers)
- Logo on summer e-Newsletters (28,872 audience)
- Invitation to attend a game

WE THANK YOU FOR YOUR SUPPORT!

Christine Drago
Marketing Coordinator
drago@a2schools.org