REC & ED 2014-15
COMMUNITY EDUCATION AND RECREATION
ANN ARBOR PUBLIC SCHOOLS
ANNUAL REPORT
REC & ED 2014-15
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to the
BOARD OF EDUCATION MEETING
December 9, 2015
Dr. Jeanice K. Swift, Superintendent

Presented by Jenna Bacolor, MPH, LMSW, Executive Director
"What type of a community do we want Ann Arbor to be, and what contributions may we expect a recreation program to make to the community and its citizens?"

Ann Arbor Recreation Committee, 1939
Presentation Outline

Rec & Ed Overview
Early Childhood
K-12
Adult
Top 3 Challenges and Successes
Strategic Priorities
The mission of AAPS is to ensure each student realizes his or her aspirations while advancing the common good by creating a world-class system of innovative teaching and learning.

Rec & Ed Supports the AAPS Strategic Plan

3) Actualize the potential for excellence in all students through inspiration and support

4) Ensure meaningful learning

6) Engage and inform our constituents to engender trust and support to accomplish our mission
**Rec & Ed’s Mission**

Enhance the quality of life in our community through recreation and education.

**Organizational Values**

- Promote well-being
- Build community
- Be inclusive
- Meet AAPS and community needs
- Ensure Rec & Ed's continued ability to provide services to the community
Rec & Ed Departments

Team Sports
Lifelong Learning
Child Care
Early Childhood

Administration

34 Permanent Employees
936 Part-Time/Seasonal
600 Volunteers
What Makes AAPS Rec & Ed Unique?

Rec & Ed's budget is self-sustaining, with no district subsidy or tax payer dollars.

Rec & Ed is the largest school district-based community education and recreation organization in the state.

The city-school district Recreation Advisory Commission serves as a formal advisory body for Rec & Ed.

Since 2005, Rec & Ed has been accredited by LERN, the international lifelong learning organization (LERN.org).

Rec & Ed staff serve on state and local committees that promote lifelong learning, recreation and wellness.
Early Childhood Programs

What type of programming does Rec & Ed offer 0-5 year olds and their adults?

How many families and preschool children registrations were there from fall 2014 to summer 2015 (four seasons)?
First Steps
Early On
Preschool Classes & Camps
Safety Town
A Whole Family Approach: First Steps / Early On

First Steps - Developmental classes for infants to 5 year olds and their adults.

First Steps classes engage parents in supporting their child's development of critical early childhood skills:
- Fine and gross motor
- Social - emotional
- Speech, language
- Pre-literacy, Pre-math
- Scientific inquiry (STEAM)

Early On - Developmental assessments and referrals for children with possible delays. Families in Early On take First Steps classes at low or no cost.
How Many Early Childhood Registrations?

2,013
First Steps Classes (Parent/child)

807
Preschool Classes and Camps

709
Safety Town Program

Grand Total 3,529

2014-15 Registrations
Early Childhood Scholarships (Fee Waivers)

- 853 full or partial scholarships
- $34,776 total value

- 758 First Steps (Family Members) $24,710
- 67 Safety Town $7,438
- 28 Preschool Classes/Camps $2,628

Number of Registrations Using Fee Waivers in Each Program
What types of recreation and enrichment does Rec & Ed offer school-age youth?

How many K-12 registrations were there from fall 2014 to summer 2015 (four seasons)?
Afterschool Classes
Break Camps
League & Instructional Sports
Child Care
How Many Youth Registrations?

2014-15 Registrations

- Youth Classes: 4,766
- Camps: 4,519
- Team Sports: 8,438
- Child Care: 1,260

Grand Total: 18,983
K-12 Scholarships (Fee Waivers)

864 full or partial scholarships

$145,595 total value

- 320 Youth Classes $30,109 (Enrichment & Instructional Sports)
- 260 Team Sports $28,877
- 233 Weeklong Camps $46,535
- 51 Child Care $40,074

Number of Registrations Using Fee Waivers in Each Program
Adult Programs

What types of recreation and lifelong learning opportunities does Rec & Ed offer adults?

How many adult registrations were there from fall 2014 to summer 2015 (four seasons)?
League Sports
Instructional Sports
Enrichment Classes
Adapted Programs
How Many Adult Registrations?

- Lifelong Learning Classes: 3,390
- League Sports Instructional Sports: 10,053
- Fitness Yoga Wellness: 2,916

Grand Total: 16,359
Adult Scholarships (Fee Waivers)

208 full or partial scholarships

$17,110 total value

- 103 Lifelong Learning $9,403
- 86 Fitness Yoga Wellness $6,391
- 19 League and Instructional Sports $1,316

Number of Registrations Using Fee Waivers in Each Program
2014-15 Totals & Trends

- Early Childhood: 3,529 participants
- Adults: 16,359 participants
- K-12: 18,983 participants

Total Registrations: 38,871

Total Scholarship Value: $197,481

- Increase: K-12 Enrichment, K-12 Summer camps, Youth and Adult Tennis, Adult Fitness and Yoga, Most Adult Team Sports
- Equal: Early Childhood Programs, Adult Music, Adult Languages
- Decrease: Adult dance and art, Youth and Adult Baseball/Softball
Top 3 Challenges

What are the most pressing concerns facing Rec & Ed right now?
Challenges

- **Sustainability**
- **Aging facilities**
- **Staffing**

Strategies

- Realigned job functions to focus on target audiences and growth areas.
- Increased marketing efforts.
- Fundraising

- Provide high quality instructors, classes in convenient neighborhood locations and affordable fees.

- Decline in community ed training programs means hiring people with other backgrounds
- Increased base pay and added retention bonus for childcare workers.
Top 3 Successes

In what areas has Rec & Ed met the mark?
Rec & Ed’s Investment in STEAM Learning

Registrations in STEAM Classes and Camps

Year

- 2012-13: 298
- 2013-14: 654
- 2014-15: 961

Number of STEAM After School Classes and Camps

- 2012-13: 35
- 2013-14: 85
- 2014-15: 139
2 Rec & Ed’s Community Partnerships

On-going Partnerships
City of Ann Arbor
Ann Arbor Police Department
Ann Arbor Hands-On Museum
PTO Thrift Shop
Avalon Housing
Many Business Partnerships to Provide Programs

New Partnerships
University of Michigan School of Kinesiology
Camp Invention
Washtenaw County Water Resources Commissioner’s Office
AARP
Community Television Network
Revel & Roll - new youth league
Rec & Ed’s Increased Social Media Presence

Number of Facebook and Twitter Followers

From 2013-14 to 2014-15, unique visits to the Rec & Ed blog increased from 2,197 to 5,401.

blog.aareceded.com
Strategic Priorities

Where is Rec & Ed headed?
Strategic Priorities for 2015-16

1. Continue to diversify resources, including financial and human resources
   * Fundraising, e.g. Rick's Run for Kids
   * Volunteers, interns, students; e.g. new partnership with AARP volunteer program

2. Expand professional development systems for staff
   * Create framework for professional growth in all positions

3. Identify customer service improvement opportunities

4. Explore options for more Adaptive programming to serve people with disabilities
   * Upcoming Winter Catalog includes two new fitness classes and a wheelchair basketball clinic
"Over a period of years, [investing in recreation for young people and adults] will pay good dividends in the building of character and physical fitness of our future citizens."

Ann Arbor Recreation Committee, 1939
Rec & Ed’s Contributions to AAPS and the Community

Early Childhood Programs
...support early childhood development and introduce families to AAPS

After School and Camp Programs
...contribute to student academic success, physical/emotional well-being
...provide unique learning environments for exploring academic themes outside the traditional classroom

Kid-Friendly Recreational Sports
...teach important sports and life skills; promote physical activity
...connect children to caring adults
...connect families to their schools in lasting ways
Adult Lifelong Learning and Recreational Opportunities

...improve quality of life for adults through social connections, lifelong learning and fitness/well-being programs

...provide social and recreational opportunities to adults with disabilities

...connect adults to the school system